



Primehouse
Consulting Group

Setting you forward



Firm Profile

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1. Extracting Value through Pursuing mutual Partnership

Since our establishment in 2009 as a premier consulting firm, we have continued to expand our network while providing high value-added consulting services that assist our clients in expanding their business operations.

Every consultant at Primehouse Consulting has been striving to provide consulting services that make us a trusted partner for our clients. Regardless of how difficult the challenge or how long the process, we thoroughly examine our clients' operations to enable them to achieve their goals, based on our extensive experience and knowledge accumulated through serving clients operating in every sector and industry. To each of our clients, we deliver the best practices, taking into account of different cultural aspects and business customs of each entity and locality.

It is our policy to continue to work closely with each client with a sense of commitment on a long-term basis to ensure that the best practices are integrated into its operations.

We will continue to serve as the partner of choice for our clients with the aim of assisting such clients interested in pursuing business growth in delivering increased value.

Our Vision

To be the One-Stop centre in providing **business solutions** through enhancing **sustainable business performance**.

Our Mission

To deliver professional, **value-adding services** and **solutions** through creating and **building sustainable relationships** with our clients by **developing capabilities within the firm**.

Core Value

With our eye on a common future and sharing the pleasure of success together as partners, we are honest and passionate in our consulting work as we seek our clients' real needs for change.

Integrity: We approach and undertake our assignments premised on a sense of integrity. Our consultants have demonstrated impeccable trust because of how we handle and manage relationship with all consultants and clients.	Collaboration: We have brought together all Primehouse Consulting's individual abilities into our corporate power. In working as a team that includes our clients, we also share a common goal with our clients and take full advantage of each other's wisdom and experience.
Professional Excellence: We offer services of superb quality based on our accumulated, extensive, and professional knowledge and experience.	Client focus: We are proud of always thinking in terms of what is best for our clients; offering solutions that are not only theoretical but workable. Our love for our clients is enduring.
We believe in power of Diversity and respect for diverse Individuals is central to our work. We share a corporate culture of mutually respecting individual abilities, and in turn helping one another to grow. Our growth is our clients' growth.	

2. Primehouse Expertise

Primehouse Consulting demonstrates its superior expertise in every facet of our business, including industry solutions, service line and social sector (CBO or CSO) services. We offer optimal and high-quality solutions to all our clients. Our clientele range from banks, utilities, transportation, trading, advertising, petroleum (Oil and Gas), Social Sector programming development and management (civil society/NGO/CBO), telecom/media, public, energy, retail and service and process industries/sectors.

Industry Expertise

Primehouse Consulting's Industry Solutions

Our solutions are supported by our deep insight into various industries and sectors and our diversified yet extensive experience acquired over the years from supporting our clients as partners in their business transformation.

We offer the industry solutions that address the unique challenges of our clients' industry and business, and meet their needs in various markets.

Service Line Expertise

Primehouse Consulting's Service Line

Our service line has a line-up of experienced and specialists and provides unique and practical comprehensive services in each area, including corporate strategy; business restructuring and transformation and implementing robust customised business solutions. We also offer hands-on outsourcing services that help our clients focus on their business while we manage routine yet critical areas of their business. We solve the challenges faced by our clients with seamless and end-to-end services and vigorously endorse business transformation.

Social Infrastructure and Services

Primehouse Consulting provides diverse solutions that take into account diversified needs and the changing social environment

In addition to our commitment to building business and social infrastructures, we assist our clients in resolving a broad range of management tasks, including meeting their diversified needs and strengthening services, responding to change in the business environment and enhancing competitiveness, and making operations more efficient.

We offer a comprehensive and diverse range of services that include operations to support private organisation's use of the public sector (public-private collaboration) and study and research of public policy, in addition to main solutions such as building consolidated business infrastructure, work process innovation, organisation and human resources system renovation, and support for strengthening internal controls.

We have accumulated the best practices for the respective industries. Our consultants are knowledgeable of the markets and environment in the respective industries and provide the optimum services through their extensive experience.

3. *Business Consulting*

We provide integrated service from the creation of well-balanced strategies in terms of “maximizing corporate value”, “competitive superiority” and “feasibility and viability” to realization of those strategies.

Provided Services

Specialists in each service area form an interdisciplinary team to achieve the desired renovation.

Business transformation throughout the entire company is achieved by providing excellent service in an integrated manner.

Management Strategy

We provide support for maximizing corporate value and establishing competitive priorities as well as setting basic concepts for realizing strategic objectives and creating the corresponding execution plan.

- Creating corporate strategies ●setting a management vision
- Company management strategy ●Business portfolio strategy ● New business strategy ●Marketing/Branding strategy ● Business reorganization/company turnover support ● M&A advisory services.
- Strategic planning.

Business Transformation

We integrate all the required elements, including processes, information technology, human resources, and organisations to solve business problems. We are committed to achieving a strategy for transformation.

- Business plan creation ●Company turnaround execution support
- Office operations reformation and BPR ● New business model implementation ●Business structure reformation ● Value chain reformation ● Transformation of thinking.

Human Capital Management

We provide comprehensive consulting that includes human resource and organisational transformation strategies, systems, operations, and information technology to establish business superiority.

- Talent management ●Human resource system transformation
- Personnel management ●Organisation Development (OD) ● Human resource operations transformation ●Human resource system construction support ● knowledge management ● Corporate human resource management.

4. *Service Line Expertise*

Service Range

Primehouse Consulting shares a common purpose with its clients and provides seamless services that enable their business process transformation from the creation of corporate strategies to the building, maintenance and operation of many systems.

Our professionals in each service area of business consulting, management services and outsourcing mutually coordinate their experience and specialties and work as a team to provide high value-added services and contribute to enhancing the enterprise value to our clients. Our clients benefit from our one-house service offering providing them an integrated solutions based on experience and continued relationship with us.

Data Analysis and Utilisation of Results

We perform data analysis operations using a variety of in-house and external data, identify mathematical models and operating principles, and provide knowledge and insight.

- Business activity Optimization
- Sales price optimization
- Product planning based on customer value consciousness
- Optimization of production, sales and inventory plans based on demand forecasts
- Demand Analysis and optimization.

Customer Relation Management (CRM)

We provide support for organizing and solving problems from the standpoint of maximizing corporate value while being customer centric and transforming company operations into customer centric management.

- Customer, marketing and brand strategies
- Customer information analysis
- Support for sales activities, enhancing sales channels
- Customer Care centre improvement
- After-sales service Analysis.

Finance and Management Control (FMC)

We establish accounting, financial and management control processes to provide detailed and timely accounting information while stressing a good balance between control and efficiency.

- Accounting and financial operations transformation
- Strengthening of corporate consolidated business management
- Support for IFRS
- Internal controls outsourcing services.
- Funds tracking and accountability management.

Outsourcing

We provide the range of outsourcing you would expect from a consulting firm that aims to expand corporate value focusing on business going forward as well as system operation and maintenance.

- Business process outsourcing (BPO)
- IT outsourcing (ITO)
- System operation
- Human Resource Outsourcing (HRO).

Supply Chain Management (SCM)

We provide integrated support from strategy creation to installation and operation to increase the supply visibility and community.

- Enhance corporate SCM
- Standardization of the production, sales and inventory process
- Enhance SCM performance analysis
- SCM implementation effect analysis.

5. Social Sector Line Expertise

We provide a holistic social sector planning consistent with development contexts of organisations (including development partners' funding and accountability requirements) and needs of various communities and organisations operating in various strategic objectives. We blend development programming (including humanitarian intervention) with results-based approach to social service delivery structures consistent with participatory approaches as well as making markets work for the poor option. We adopt theory of change that delivers real value to beneficiaries while supporting project and programme delivery mechanisms.

Our professionals have extensive and unrivalled expertise and experience and specialties in a number of contexts that have been gained from programming, pastoralist and development scenarios that have benefited our valued clients over the years.

Monitoring and Evaluation and Social Development

We provide extensive project management solutions that incorporate monitoring and evaluation services customized to social development planning to clients that enhance their value creation and support quality delivery mechanism. We have worked with and are familiar with various donor requirements making us a suitable partner to deliver value to you and your partners. In this regard, we provide a cocktail of unrivalled solutions that include:

- Design and implementation of M&E system
- Mid-term reviews
- baseline surveys
- End-line Evaluation
- Evaluations
- Preparations of Project Completion Reports & studies
- Project appraisals, policy
- Analysis of data and conducting surveys
- Participatory methodologies and approaches
- Mainstreaming crosscutting issues (gender/HIV/AIDS/environment)
- Impact assessment
- Development planning and management of Pastoral Education
- Child programming and Rights-based Appraisal and Implementation.
- Lobbying and advocacy skills
- Partnership development and management

Training and Technical Assistance (TA)

- Technical Assistance
- Training and Training-of-Trainers
- Participatory Rural Appraisals (PRA)
- Training for non-finance personnel
- Curriculum development
- Capacity Building.

Development Planning and Management

- Expertise in Public health
- Sexual Reproductive and health Rights
- Health Education
- Planning and

management (both formal and non-formal) ●Planning and Social Sector policy ●Policy and Pastoralism Education ●Social Research methods ●Career Guidance and Counselling ●Project planning.

Public/Private Sector and Governance

- Expertise in Private-Public Sector management
- Local Government Finance and Budgeting
- Local Government Management and Accountability
- Local Governance and Community Project management.

6. Our Consultancy Clients

